

NINA REYES ROSENBERG

ninareyesrosenberg@gmail.com / 415.309.5578 / ninareyesrosenberg.com

Mission

I am passionate about creative production, its ability to empower communities, and the new technologies and opportunities that are coming to define our modern times.

Skills

- **Film & Media:** Planning, Production, Post-Production
- **Web Design:** HTML, CSS, Wordpress, Social Media
- **2D Art & Design:** Adobe CS4, Painting, Photography
- **Community Programs:** Group Facilitation, Youth Development, Curriculum
- **Office Management:** Administrative, Accounting, Clerical
- **Fluent Spanish:** Written, Oral, Cultural

Professional Experience

2010 **Associate Producer** Urgent Content, Inc. San Francisco, CA

As Associate Producer on a nationally televised ad campaign, I managed a broad range of duties: finding and tracking video footage; converting media content for web formats and DVD; obtaining copyright and license agreements; and engaging social media platforms like Facebook, Twitter, Vimeo, and YouTube. I also wrote media-related blog posts, fulfilled the company's graphic design needs, generated HTML newsletters, and implemented new systems for accounting and financial management at the company.

2009-10 **Communications** Nelly Reyes Immigration Services San Francisco, CA

While working at my mother's immigration practice, I launched a direct mail campaign that notified her clients of important updates while simultaneously creating a digital database of how to reach them. I also designed and produced her first website, and we are developing a Spanish-language blog that will serve as an informational news resource for the Latino community.

2009-10 **Production Aide** San Bruno Cable Television San Bruno, CA

As a Production Aide at a small, city-run cable TV station, I provided a broad range of technical support at a variety of community events: setting up and operating live broadcast equipment; multiple cameras, microphones, and lighting units; the on-air switchboard; wrapping equipment, etc. I logged and edited footage on Final Cut Pro, archived programs on YouTube and DVD, updated the community message board, and prepared syndicated material for broadcast.

2006-09 **Community Programs** Bay Area & New York City

Nuestra Voz (2009)

During an all-day conference for Spanish-language journalists in new media technology, I led a video production workshop that outlined basic field videography, editing, and online distribution techniques.

[CONT'D]

Southern Exposure (2009)

Mission Voices Summer is a program that allows local artists to collaboratively design visual arts workshops for inner-city youth. As a collaborating artist, I planned and facilitated creative exercises around the theme of personal identity that incorporated mixed media, performance art, and video installation.

Youth Trainers for Economic Power (2008)

Organized by the Mission SF Community Financial Center, YTEP is a group of inner-city youth who do outreach and presentations to peers about banking and financial justice. With my coordination and instruction, YTEP produced two short videos that enhanced YTEP's presentations in schools and established an online presence for their message.

Downtown Community Television Center (2007)

During Pro-TV's six-week Summer Media Intensive, I guided a diverse group of New York City youth through all aspects of producing and delivering a short narrative film on the topic of teen pregnancy. The six-week workshop culminated in a public screening of their work.

Carmen Flores Community Center (2006)

Familiar with the lack of youth arts education in urban communities of color, I organized a free 35mm photography workshop for 10-17 year-olds in the historically Mexican neighborhood of Fruitvale, Oakland. I raised money from individual donors to provide sixteen students with their own cameras, film, and processing. I taught the class myself, confident in my technical knowledge of the medium and the public speaking abilities I refined as a teenage poet and member of the non-profit Youth Speaks.

Internships

Center for Asian American Media (2009)

As an Administration/Finance Intern, I worked intimately in the hub of a dynamic, multifaceted, community-based media organization. I learned QuickBooks, assisted with banking, accounting, and financial management, the annual audit, research, and event production.

Exoskeleton, Inc. (2007)

As an Intern at Jim Jarmusch's production company, I assisted with invoices, checks, and petty cash, deliveries, and office maintenance.

Rebel Films, LLC (2007)

As an Intern at Jon Leguizamo's personal management company, I handled invoices, checks, deposits, petty cash, postal services, personal archives and fan mail.

Education & Training

New York University, Tisch School of the Arts - New York, NY BFA - Film and Television Production (2009)

Bay Area Video Coalition - Dreamweaver: Intermediate (2010)

Downtown Community Television Center - Apple Motion & HD Workflow (2007)

Lowell High School - San Francisco, CA (2005)